

FACTS & FIGURES

METS 20 TRADE 15

28TH EDITION

> Visitors of the METSTRADE show and the show pavilions are:

Boat- and yacht builders, naval architects, yacht designers, interior designers, interior builders, repair yards, distributors, dealers, wholesalers, equipment manufacturers, captains, project managers, marina developers/operators and many more marine professionals from all around the world.

> Visitors of METSTRADE 2015 represented 112 nationalities



68% international visitors

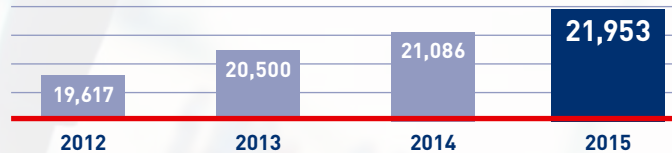
> Origin:

Western Europe	72%	Asia	1.7%
Southern Europe	14%	Oceania	0.8%
Eastern Europe	4.0%	Africa	0.6%
Middle East	3.5%	South America	0.2%
North America	2.7%		

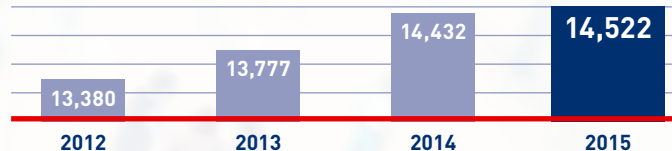
Particular growth:

Australia	26%
United States	19%
Italy	17%
Turkey	17%

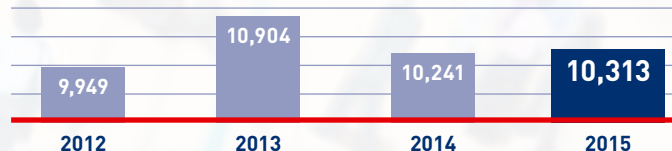
> Visitor attendance:



> Unique visitors:



> Number of companies:



Visitor appreciation



Decision makers



Intends to visit again



> Branches:

Distributors/Wholesalers	20%	Yacht Captains & crew	2%
Manufacturer	16%	Yacht designers	1%
Boat builder/Yacht builder	14%	Interior designers	1%
Retailers	11%	Interior builders	1%
Consultants	5%	Other functions	14%
Project managers	3%		
Repair Yard	3%		
Marina professionals	3%		
Naval engineers	2%		
Naval architects/Yacht designers	2%		

Boat builders from 73 nationalities

+11% growth in Boat/Yacht builders & Naval architects/Yacht designers

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Exhibitor appreciation

8.4

Recommends exhibiting

99%

Intends to exhibit again

98%

> Exhibitors of METSTRADE 2015 represent 48 nationalities



86% international exhibitors

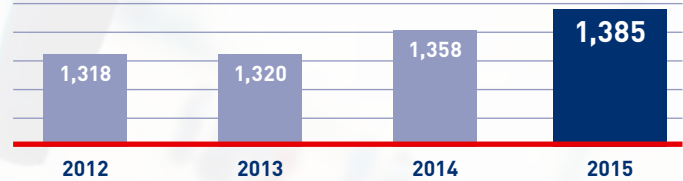
> 18 Country pavilions:



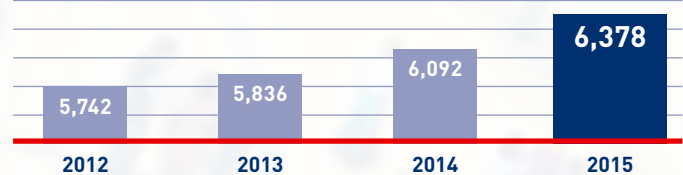
Expected in 2016:



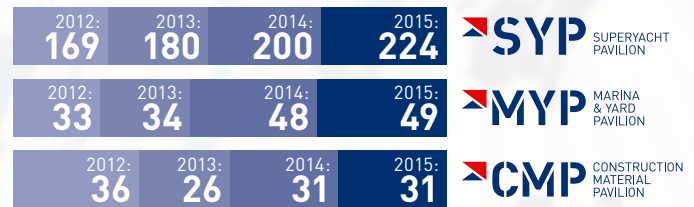
> Exhibitor attendance:



> Exhibitor stand personnel:



> METSTRADE pavilions:



> New entries:

16%

> METSTRADE Database:

55,000+ marine professionals,
49,000+ e-newsletter subscribers

> METSTRADE Young Professionals Club:

480 members

DAME DESIGN AWARD | 25TH EDITION

110 entries from 88 companies, representing 24 countries

ORGANISED BY

rai
AMSTERDAM

MORE INFORMATION

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