

# nautic *en* seine

01-06 APRIL 2025

# NAUTIC EN SEINE, TO RECOVER THE BUSINESS FROM PARIS

Members of the Fédération des Industries Nautiques (FIN) estimate that they see **70% of their Ile de France customers in Paris only**. A true marketplace, Nautic en Seine **should enable them to renew, in an unprecedented way, with customers from the Ile de France who sail on the French coastline and inland waters**. Its evolution and accessibility should enable international customers a new interest in this major nautical event.

## **Nautic en Seine is a three-pronged approach:**

- **a location in a landscape to create a nautical universe,**
- **a 6-day exhibition,**
- **a show that places destination and innovation at the heart of the event.**

Nautic en Seine becomes **a boat show featuring 200 boats and craft aimed at a market looking for models ranging from dayboats up to 12 meters, to light sailing, new-generation dinghies and sliding sports boats...**

Nautic en Seine will give the 200 expected exhibitors the opportunity to present the latest innovations and new concepts in the sector.

Equipment manufacturers, motor industry, services, professionals... innovation at the service of a more accessible and less impactful on the environment, will be in the spotlight during the 6-day exhibition.



## **Nautic en Seine, an invitation to a journey on water.**

### **The nautical destination on the skyline.**

Nearly 12 million people in France take part in some kind of boating activity, 4 million of whom are pleasure boaters.

A pavilion dedicated exclusively to rentals will enable visitors to book their next maritime adventure. All nautical regions will be invited to come and present their assets for combining the pleasure of the water with discovery. In addition, there will be a pavilion dedicated to inland water sports and soft water itineraries.

This «river village» will bring together rental professionals for a 100% natural (and no-license) experience.

Demonstrations on the Seine will punctuate the 6-day show, with the support of local clubs. Some twenty **boats will be available for test**, departing from the site.

These tests will take place on the «fast navigation» section (60 km/h), just a few hundred metres from the show. Lastly, river shuttles departing from Paris and the Hauts de Seine will bring visitors to the show by waterway.



## **Nautic en Seine, the BtoC and BtoB event, in a nautical environment.**

Nautic en Seine will be held **from April 1 to 6, 2025**. By opening up new exhibition perspectives, both afloat and ashore, Nautic en Seine aims to attract 100,000 visitors and 3,000 professionals for its first edition.

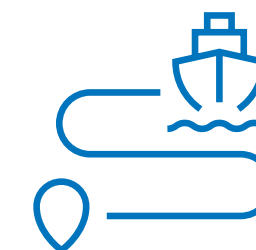
This new event is being developed in partnership with the Hauts de Seine department, which owns the Ile de Monsieur - departmental nautical park, and the town of Boulogne-Billancourt, where Port Legrand is located. The Ile de Monsieur offers a privileged setting for recreation and leisure: vast stretches of grass, a sandy plain and walks along the riverbanks of the Seine.

With its Nordic harbor feel, it is home to associations that teach and practice rowing, canoeing, stand-up paddling, canoeing and sailing. The new Port Legrand, located just across the canal, was inaugurated a few months ago. The 3,000 m<sup>2</sup>, this promenade has just been renovated to combine business, tourism and leisure activities.

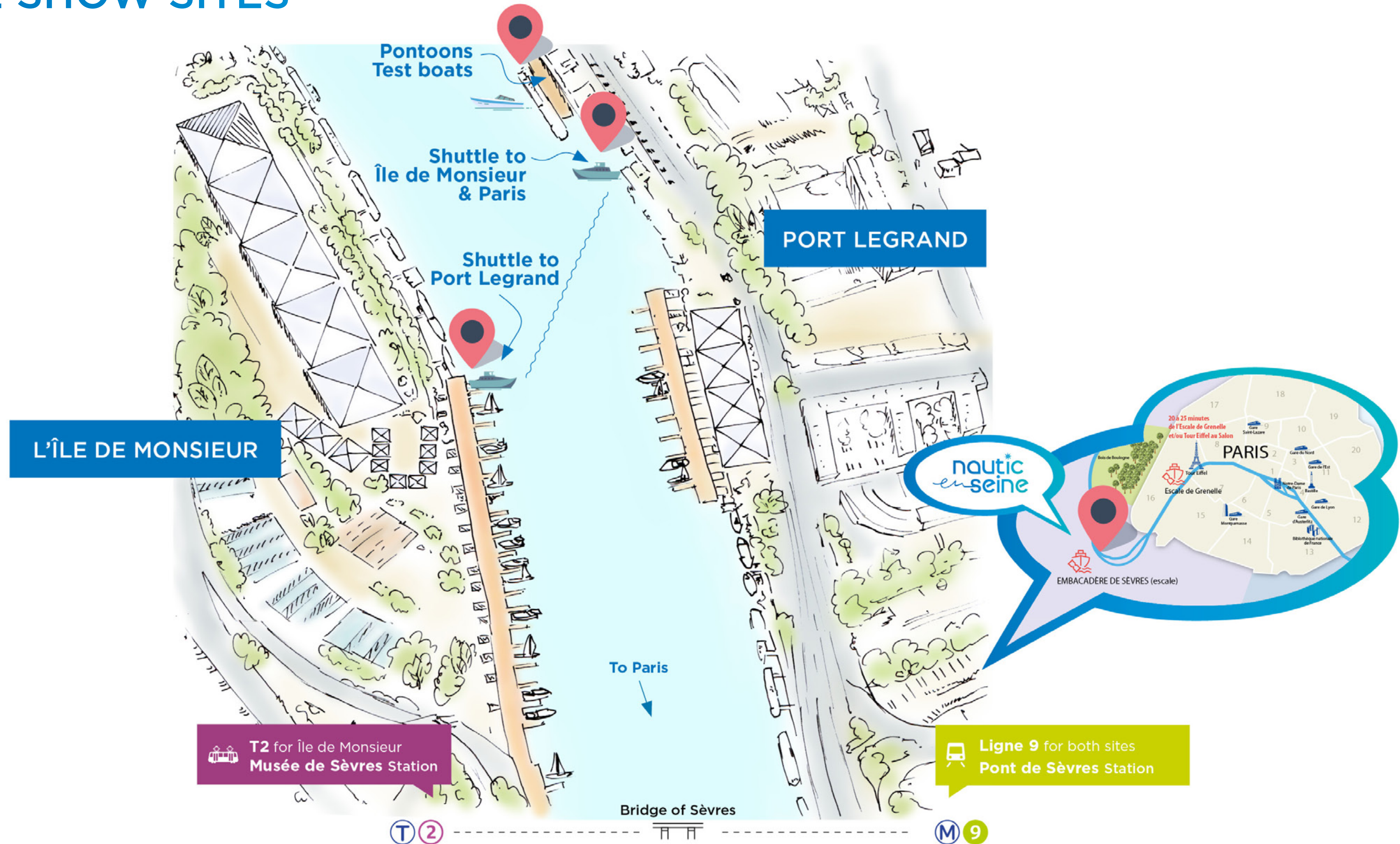
It will host a range of nautical activities, catering services and a new river and nautical centre.

The two sites will be linked by river shuttles and are accessible by all public transport modes.

Catering services will be available on both sites (from a VIP restaurant to food trucks).



# THE SHOW SITES



# THE DIFFERENT SECTORS

## ÎLE DE MONSIEUR

4,727 sqm of booth  
250 sqm boats ashore  
250 ml of floating pontoons  
400 sqm catering area



# THE DIFFERENT SECTORS

## PORT LEGRAND

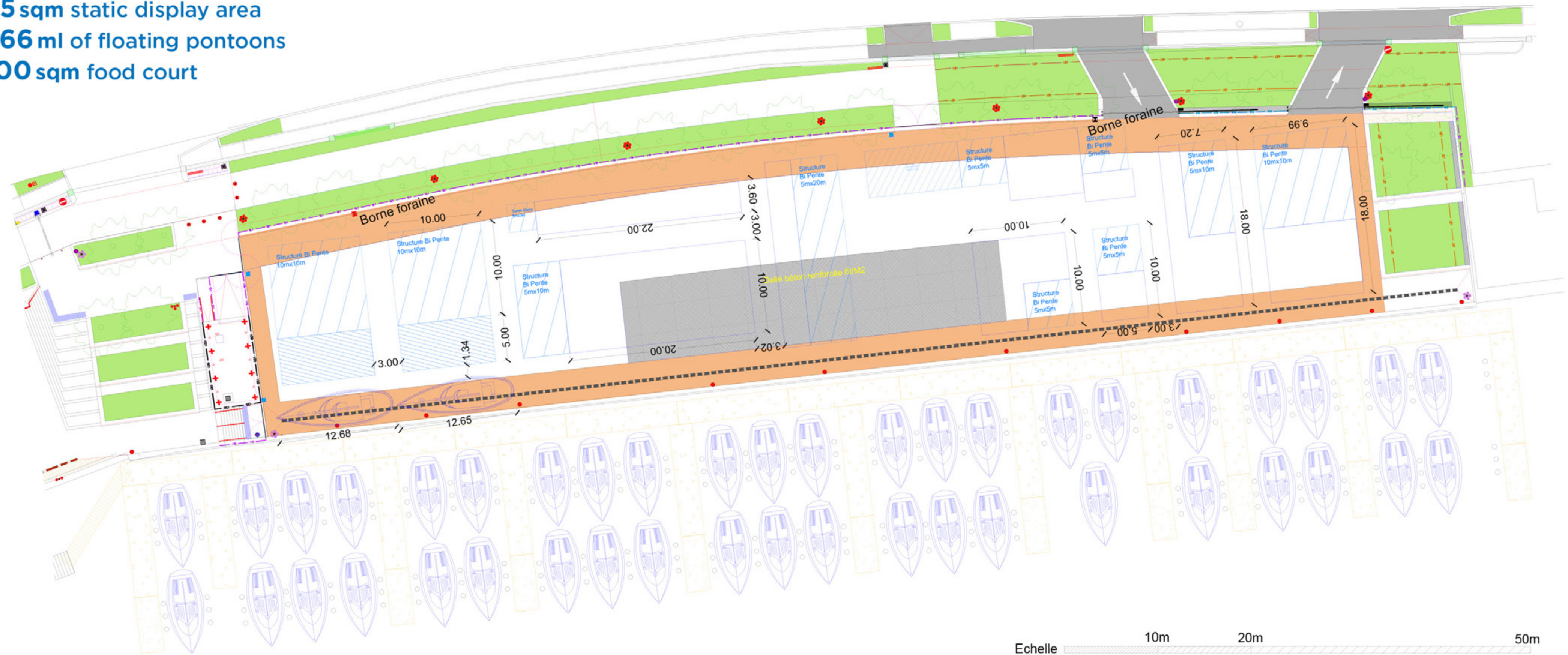
900 sqm booth

800 sqm boats ashore

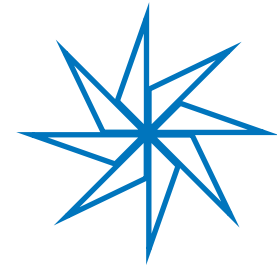
85 sqm static display area

366 ml of floating pontoons

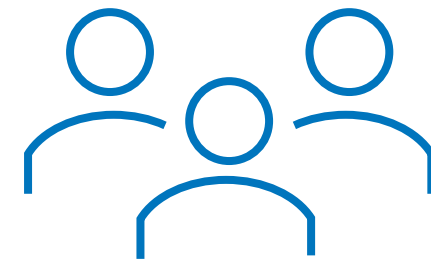
100 sqm food court



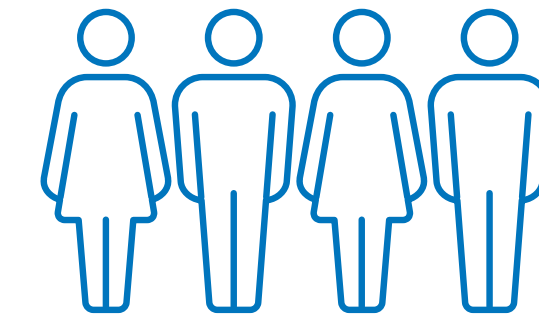
# THE 1<sup>ST</sup> EDITION'S OBJECTIVES



**1<sup>st</sup> edition**  
**April 1 to 6,**  
**2025**



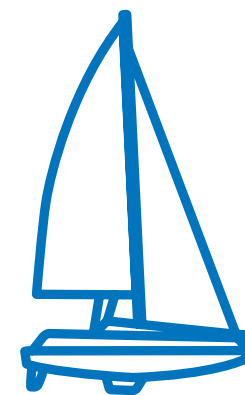
**200**  
**Exhibitors**



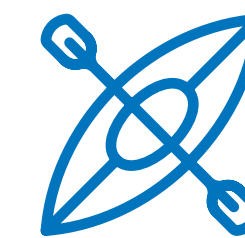
**100,000**  
**Expected visitors**



**80**  
**Boats afloat**



**70**  
**Boats ashore**



**20**  
**Boats on test**